



# Thee Executive-Panel

Helping Great People Achieve Even Greater Accomplishments

**CURTIS  
SMITH**

**PROVIDING DIRECTION TO HIGH-PERFORMING  
AND EMERGING LEADERS**

**THE INTELLIGENT LEADERSHIP™  
EXECUTIVE COACHING PROCESS**

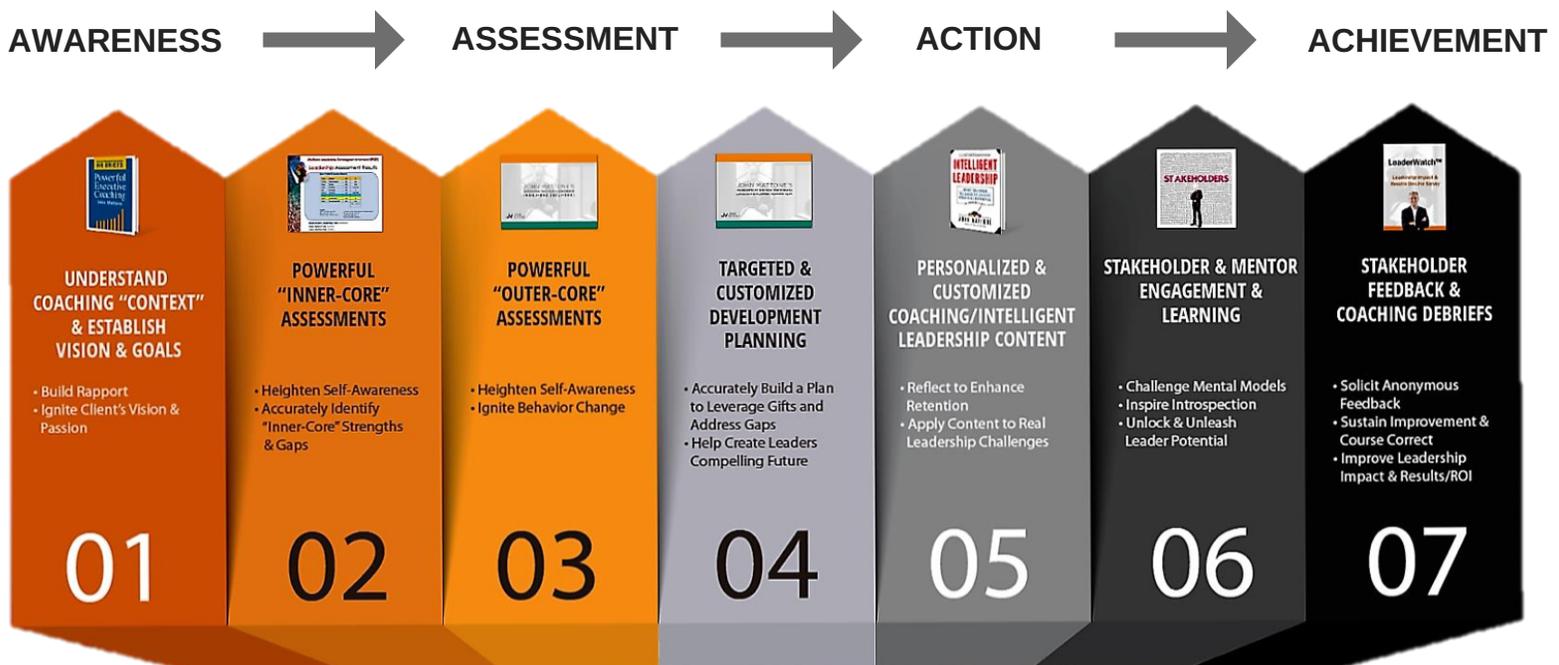


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# INTELLIGENT LEADERSHIP EXECUTIVE COACHING PROCESS

Developed By:  JOHN  
MATTONE  
UNIVERSITY

## INTELLIGENT LEADERSHIP EXECUTIVE COACHING PROCESS 4 Powerful Phases & 7 Game-Changing Pillars



"The key to unlocking your massive potential is making the decision to be vulnerable" -John Mattone

# ABOUT ME

My name is Curtis Smith. I founded Thee Executive-Panel in 2017 with one goal in mind - "To Help Great People Achieve Even Greater Accomplishments".

Founded on this goal, I take advantage of my 10+ years of executive management and administrative experience to provide elevated executive coaching to high-performing executives across the United States. My clients benefit from the core elements that makeup Thee Executive-Panel's Executive Coaching Process...

Check Organize Reflect Execute

These core elements help each and every client effectively and efficiently navigate their inner-core and outer-core strengths, enabling them to harness their true potential. By practicing these components, our clients gain the ability to establish their goals with greater ease, navigate their strengths and gaps more quickly, develop a deeper understanding of past-performances and the lessons learned, and ultimately act on their goals with confidence.

As the Founder & CEO of Thee Executive-Panel, I understand how important Executive Presence really is. What is Executive Presence? As written by Suzanne Bates, "Executive presence is a blending of temperament, competencies, and skills that, when combined, send all the right signals. Leaders know they must embody executive presence to get ahead, influence others, and drive results." Every one of my clients gain the tools and resources necessary to help them achieve their Optimal-Level of Executive Presence (OLEP).

Leadership development is a process, and one that should not be taken lightly. That is why Thee Executive-Panel accesses the Intelligent Leadership Coaching Process, developed and refined by the World's Top Executive Coach, John Mattone. Intelligent Leadership Coaching will reveal your strengths and leading indicators for gaps in performance, while accessing invaluable tools and resources.

Here's why the process works.....



# BENEFITS

Here are just a few benefits of working with Curtis Smith, an Intelligent Leadership™ Advanced Certified Executive Coach, based on the results shown by past Intelligent Leadership Clients:

- The research shows that executives bloom into their full potential and become high impact people and leaders because of the 4 Powerful Stages and 7 Game-Changing Pillars that define the IL Executive Coaching Process. Self-awareness, action planning linked to the Organization's Mission and the leaders Core Purpose , followed by a structured program that leverages/strengthens the leaders skills while addressing their development needs.
- You will get unparalleled insight into the essence of "who you are" but most importantly you discover the massive potential you possess to become even a stronger leader who brings even greater value to the world – your Organization, your team and yourself.
- You will get deep insight into what your leadership style is and how to best express it to drive dramatic, breakthrough results for your Organization, your team and yourself.
- You will understand your leadership strengths and you also learn specific strategies on how to best leverage them in support of your goals and the goals of your Organization
- You will learn powerful, actionable, on-the-job techniques, tips and strategies to work on your improvement points. Steve Jobs learned from John Mattone that his greatest gift - his creativity, artistry and vision - were also at the root of his most critical weaknesses. He learned that under significant pressure he had ineffective tendencies to become self- absorbed, individualistic and would sometimes "withdraw" from conflict rather than meet it head-on. Steve Jobs, while sick and less than one-year from his death, was passionate about changing these negative habits.
- You will develop a powerful Core Purpose Statement and actionable Individual Leadership Development Plan (ILDLP)—linked to your Organization's mission and goals using Intelligent Leadership™ proprietary tools and personalized coaching.



# BENEFITS CONTINUED

- You will learn techniques for authentically leveraging **the power of your network** your stakeholders - managers, peers and employees to help create and shape your **Individual Leadership Development Plan**, so you can ignite positive action on your part but also build-in support and accountability for your actions.
- You will learn to measure your progress in the implementation of your **Individual Leadership Development Plan** by utilizing the **feedback power of your network and mentors**.
- You will improve as a leader! **100%** of the leaders who have been coached using the IL Process have improved their leadership skills. Improvement is determined not by the leader or your coach but, rather, each leader's key stakeholders who complete IL's proprietary LeaderWatch™ Mini-Survey during and at the conclusion of the coaching assignment.

## My Personal Guarantee:

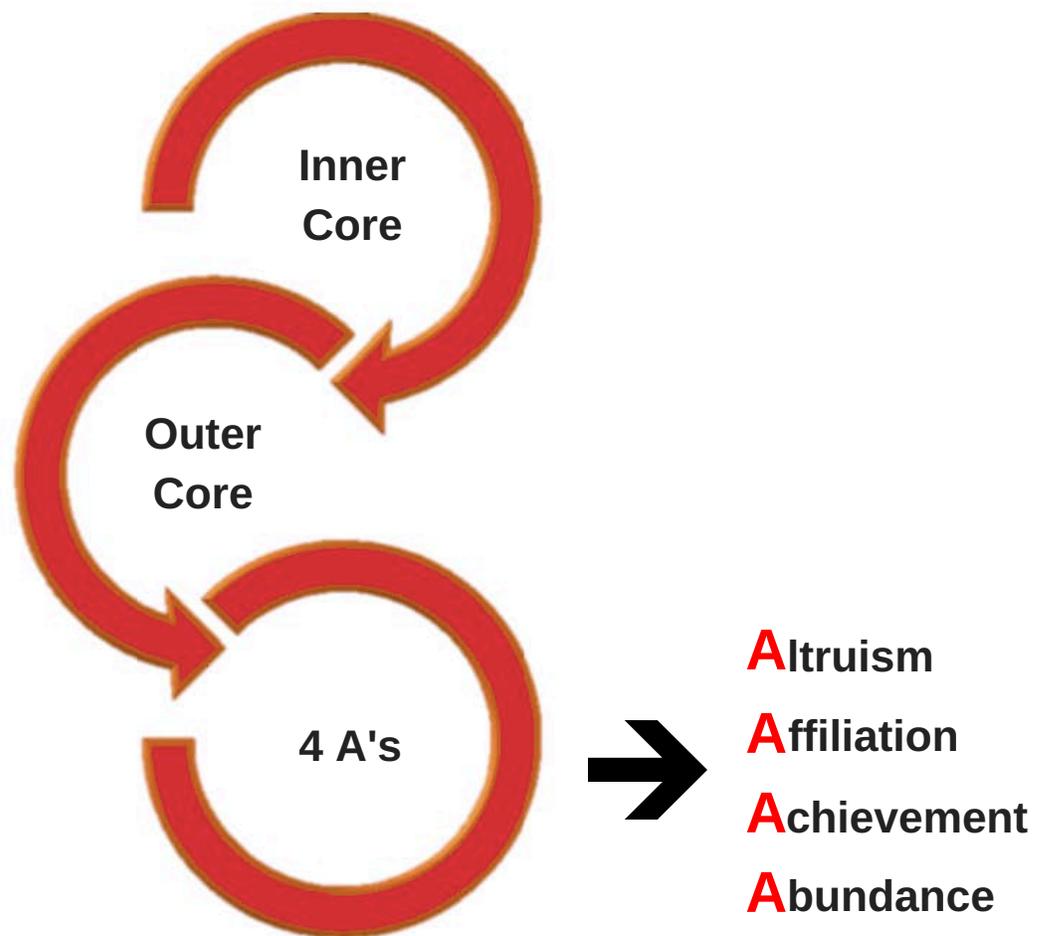
***Every senior executive I work with during this coaching project will improve their skills as leaders and overall the senior team will become more efficient and effective in operating their Organization — Curtis Smith***

*Curtis Smith*



# IL EXECUTIVE COACHING

## 2 POWERFUL IGNITORS... 4 TRANSFORMATIVE OUTCOMES

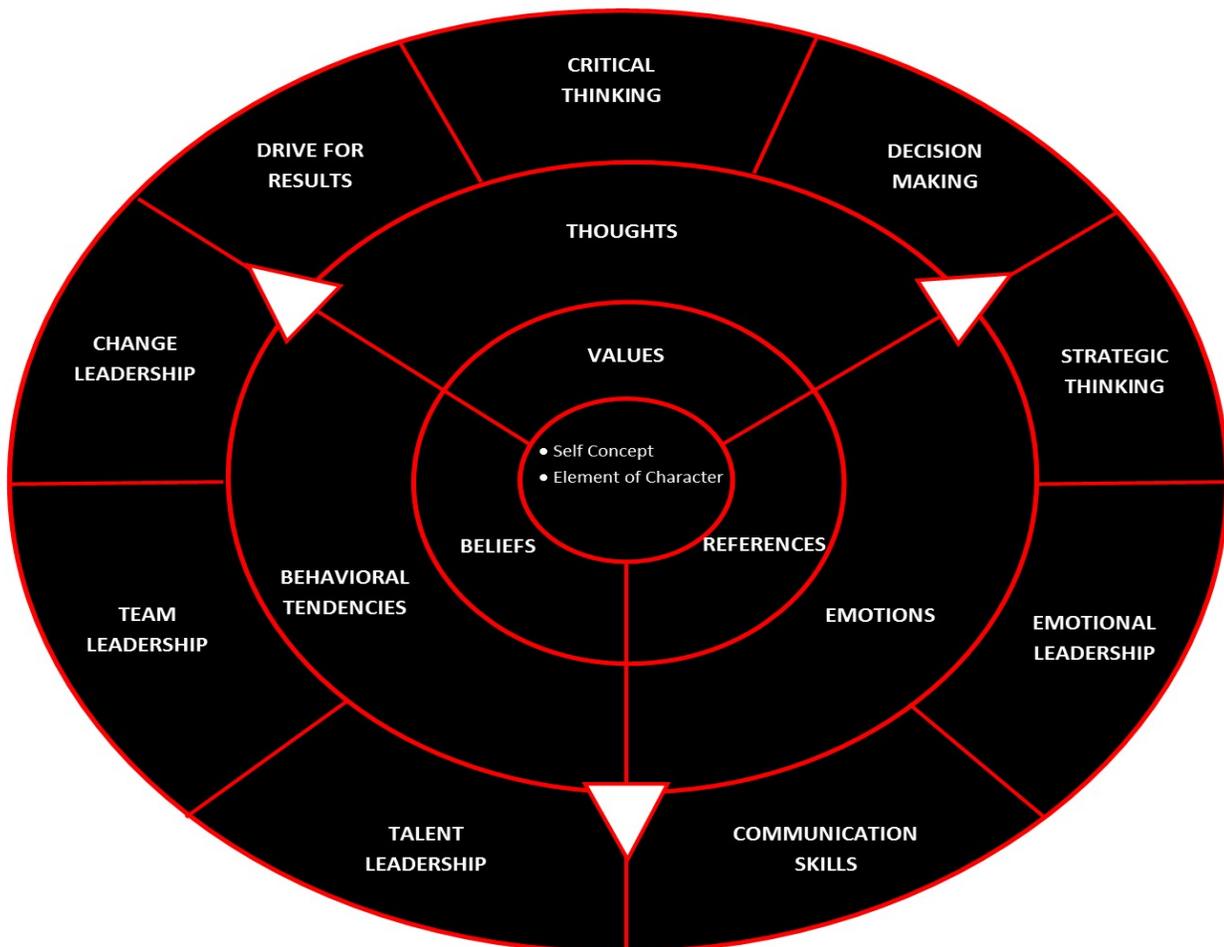


"The 4 A's are the seeds to achieving sustained greatness and creating a lasting legacy." - John Mattone

# IL EXECUTIVE COACHING

## DRIVING STRONGER "OUTER-CORE" LEADERSHIP SKILLS & OPERATING RESULTS

John Mattone's Wheel of Intelligent Leadership: "Inner-Core" & "Outer-Core"



# ULTIMATE BENEFITS

- Intelligent Leadership (IL) Executive Coaching is results-oriented; we will strengthen and ignite each executives' inner-core as a foundation to helping each executive strengthen and ignite their outer-core. We will guarantee (my reputation is staked on this) **that each leader I work with will improve their leadership skills** because they (1) will discover what their inner-core strengths are while learning how and why these strengths “spill-over” to their outer-core leadership skills (so they continue leveraging); they will also uncover their inner-core weaknesses and learn how and why they can derail their effectiveness as a leader; and (2) they will learn from me specific outer-core strategies they can use everyday that will strengthen whatever skills they are working on as part of their ILDP.
- **We will strengthen each leaders outer-core skills:** Critical Thinking, Strategic Thinking; Emotional Leadership; Communication Skills—speaking, listening, executive presence, presentation skills, etc., Talent Leadership, Team Leadership, Change Leadership, Drive for Results, etc.
- Through my diagnostic work with each leader, **I will help them prepare and execute a personalized and targeted leadership development “prescription”** (called the “Individual Leadership Development Plan”). **This will ensure each leader improves in support of driving a stronger, even more effective Organization.**

*I will use a variety of methods to ignite and sustain development of each leaders outer-core skills:*

- trying out new behaviors and reporting back to the me; building new skills while refining others;
- developing key relationships “inside” and “outside” the organization; interviewing other successful executives (i.e., possibly from other companies/industries) who have experiences and perspectives that provide new insights and “rounding” opportunities;



# ULTIMATE BENEFITS CONTINUED

- reading assignments and having in-depth discussions with me about key reflections and learning's;
- meetings with stakeholders and direct reports to get their input on development goals, plans, and progress;
- attending an outside "leadership development program" and making an important presentation "inside" or "outside" the organization.

## MY PERSONAL COMMITMENT

*During this phase, each executive and I will communicate regularly, either in person or phone, in order to discuss specific situations and maintain focus on the details of the plan (we will meet formally face- face a minimum of 2 times supplemented by calls as needed)*

*Curtis Smith*



# HIGHLIGHTED ENDORSEMENTS

"It was a privilege to work with Curtis Smith and welcome him into our Certified Intelligent Leadership (IL) Executive Coaching family! We are very selective in accepting coaches because our family is comprised of outstanding people with impeccable character first, who are proud people but also deeply humble and, who share a vision and passion to close the world's massive leadership challenge. We also look for incredible executive coaching talent and potential. I can say with conviction that Curtis Smith possesses all of these qualities (and more!) and any leader who has the chance to work with him will be greatly moved by his spirit and talent as a coach and, as a result, will realize massive gains in their performance and effectiveness!"

/ JOHN MATTONE, #1 AUTHORITY ON INTELLIGENT LEADERSHIP & WORLD'S TOP EXECUTIVE COACH /

"At a time when organizations need more leaders, caused by the single largest departure of leaders in modern history, organizations are facing a shortfall in planning and leadership experience. Curtis has shown in his executive coaching his deep understanding of what the younger generation entrepreneurs and executives need to truly flourish as leaders of the future."

/ DAVID CLIVE PRICE PHD, FOUNDER OF BAMBOO STRONG GLOBAL COACHING /

"... knows exactly how to turn a business person into an Intelligent Leader... If I had to highlight only one reason for working with him, it would be his commitment to finding and addressing the root cause of every issue. The added bonus is that you will have fun. After our first meeting I felt like I met my wise brother who has already gone through most things I am trying to figure out...someone I can trust and discuss anything as I do believe that leadership and personal developments are inseparable. Curtis is exceptional in both."

/ CSABA TOTH, MANAGING PARTNER - EUROPE, ICQ CONSULTING /





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**"Successful Executives  
don't invest in the  
coaching, they invest  
in the **Results.**"**

**- Curtis **Smith****

